

# **D8.2 : Newsletters and leaflets**

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#### **HYBRIDA**

Embedding a comprehensive ethical dimension to organoid-based research and resulting technologies

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## **Table of contents**

1	Introduction	5
2	The project's leaflet	4
	- <b>,</b> - <b>,</b>	
3	Newsletters and leaflets: Next stens	F







#### 1 Introduction

Newsletters and leaflets constitute basic means of communication and dissemination of HYBRIDA's core information material, as well as of the completed and planned activities which promote the results and various outputs of the project, further to press releases and scientific publications. Since HYBRIDA is a CSA (Coordination and support actions) project, dissemination and communication material and activities are in the core of the project's development and progress. Furthermore, due to the project's topic and the composition of the consortium, which spans a wide range of professions and principles, both technical and theoretical (organoid research experts, engineering, ethics, philosophy, theology, law etc.), the variety of events and activities in which HYBRIDA can be addressed is wide, giving the opportunity to raise awareness on the project's developments and increase visibility on multiple levels, while interacting with various types of stakeholders.

**D8.2: Newsletters and leaflets** contains the 1<sup>st</sup> edition of the project's leaflet which provides basic information about HYBRIDA, as well as an overview of the next steps on newsletters' design.



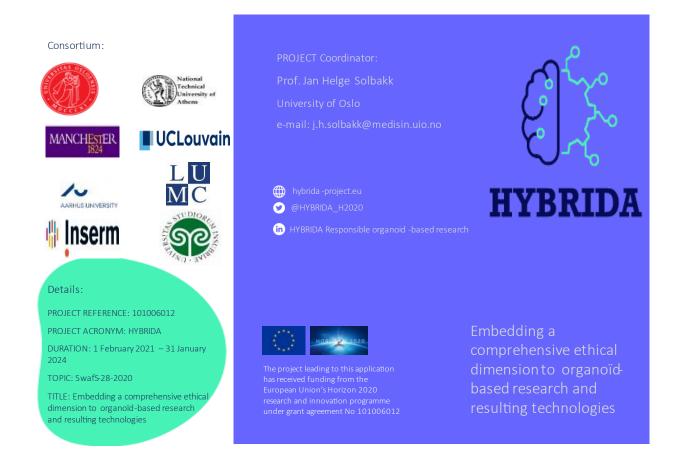




## 2 The project's leaflet

The 2-page leaflet contains basic information about HYBRIDA including the aims and purpose of the project, the challenge it faces and the project's roadmap. It further includes the coordinator's contact details and the consortium.

HYBRIDA leaflet's first page:

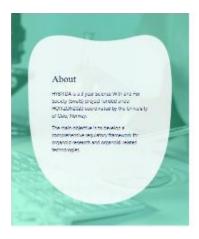








#### HYBRIDA leaflet's second page:







### The challenge

The project aims to address how the conceptual, epistemological and regulatory uncertainties arise in organoid research, and to develop a conceptual and regulatory framework able to overcome the 'persons vs things' dualism.

From this follows also the need to communicate the potential and possible pitfalls of organoid research in ways that convey realistic-instead of hyped scenarios.









# 3 Newsletters and leaflets: Next steps

NTUA has collected inputs from all HYBRIDA partners regarding events in which HYBRIDA consortium members have participated or plan to participate during the 1<sup>st</sup> and 2<sup>nd</sup> year of the project (February2021 -December 2022), as listed in **D8.5**: **Events**. These inputs will be, also, utilised in order to produce newsletters and leaflets for future activities, and will be further enriched with the project's progress and relevant updates external to HYBRIDA. They will be available on the project's website and in printed-hard copy form, in order to be distributed in conferences, workshops and public outreach events which will be organized in 2022. The design and aesthetics will be in line with those of the poster and oral presentation templates, as well as with the project's website.



