



S H E R P A

Shaping the ethical dimensions of smart information
systems– a European perspective (SHERPA)

Deliverable No. 5.2

Website and social media accounts

30th September 2018

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Executive Summary

In this deliverable we report the website, social media accounts and web technology used within the SHERPA project. These include; the website, Facebook, Twitter, Youtube and more.

This deliverable details the methods of construction via Wordpress and the bespoke SHERPA project management tool which facilitates easy file and task management for all members of the project. The screenshots below show key elements of the website and social media accounts and demonstrate a 'work in progress' view of what has been developed so far, including where we are heading as development continues.

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List of acronyms/abbreviations

Abbreviation	Explanation
HTML5	Hyper Text Markup Language 5th Version
CSS	Cascading Style Sheets (how the website looks)
SSL	Secure Sockets Layer (web security)
GDPR	EU General Data Protection Regulation

Table 1: List of acronyms/abbreviations

1. Introduction

As part of the Dissemination, Communication and Exploitation work package (WP5), the SHERPA project's website (<http://www.project-sherpa.eu>) provides a single point of interface between the world and team members.

The website promotes the dissemination of activities and publications related to the project, communication between the project and stakeholders, and showcases of project activity.

This deliverable outlines the strategy, design, and deployment of the project website.

2. Strategy

The SHERPA website was developed to be a point of dissemination and communication about the project. The main strategy for the website is that it is to be a single point of contact for external visitors and team members. The project website is in English, as this is the language commonly spoken by the consortium members and follows the de facto language for most European- funded projects.

The updates that will be ongoing throughout the website are included in the News section, where news about issues related to the SHERPA project will be posted alongside the Workbook section, which will act as a living, breathing repository of SHERPA activities.

The rest of the website will likely remain static throughout the project, and at the end of the project will act as an archive of the project so that future interested parties can access the publications and information about the project. More on “future-proofing” the website is discussed in the Deployment section below.

The website also features a unique Project Management tool allowing for the SHERPA members to coordinate their efforts and ensure that all key milestones and files are shared securely without the need for Google Drive.

We also have the ability for website viewers to contact the consortium via a contact page. This allows an easily maintainable set of administration requirements for the page and makes future maintenance sustainable.

The website is also fully integrated with the social media profiles of the project allowing for automated posting of news and updates to ensure a coherent image.

Overall, the strategy for the website is to allow people interested in the project to access the information and publications of the project, sign up for future activities, and report on past activities as well as to provide links into the network of RRI-related activities across Europe.

3. Design

The design of the website is in keeping with the current corporate trend and includes all modern HTML5 components. The website allows hosting of images and articles editable by the members in a way that requires no knowledge of HTML or CSS programming.

The design choices were also made with security in mind, as the website is fully encrypted using 256-bit SSL.

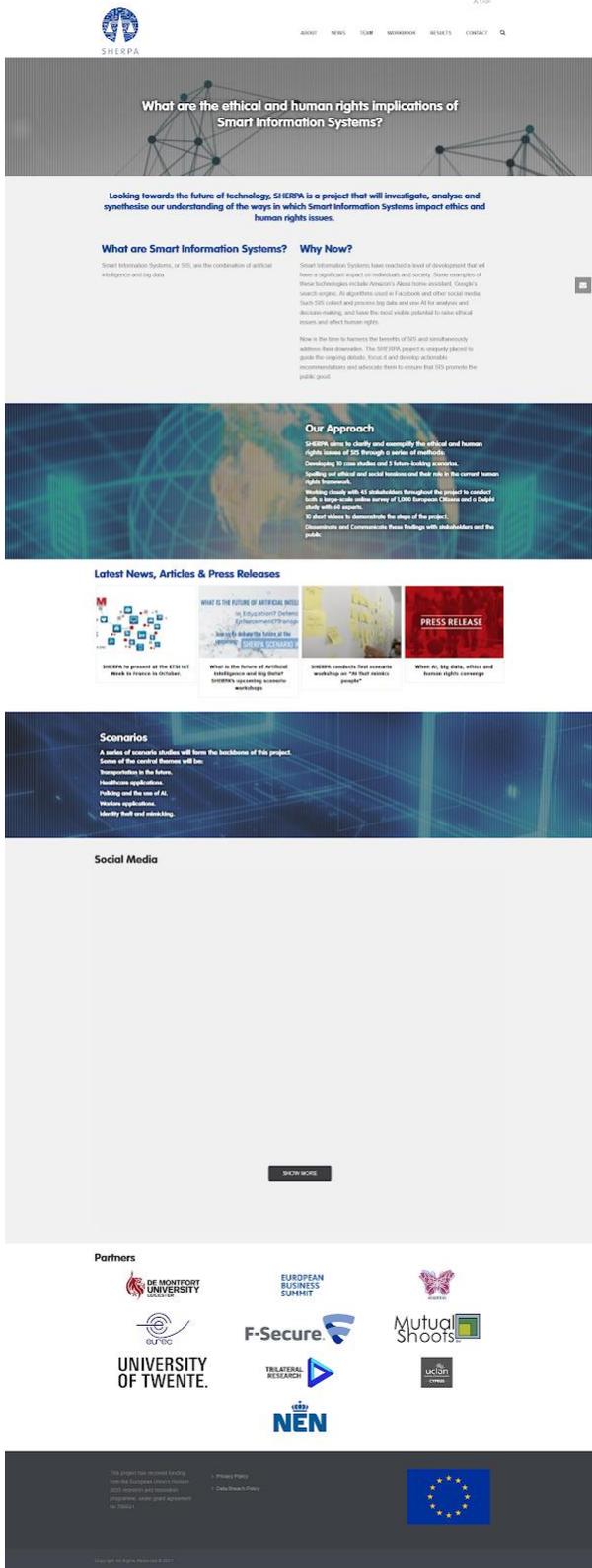
As the project matures, the design of the website will continue to evolve in order to incorporate new pages, articles and features.

4. Deployment

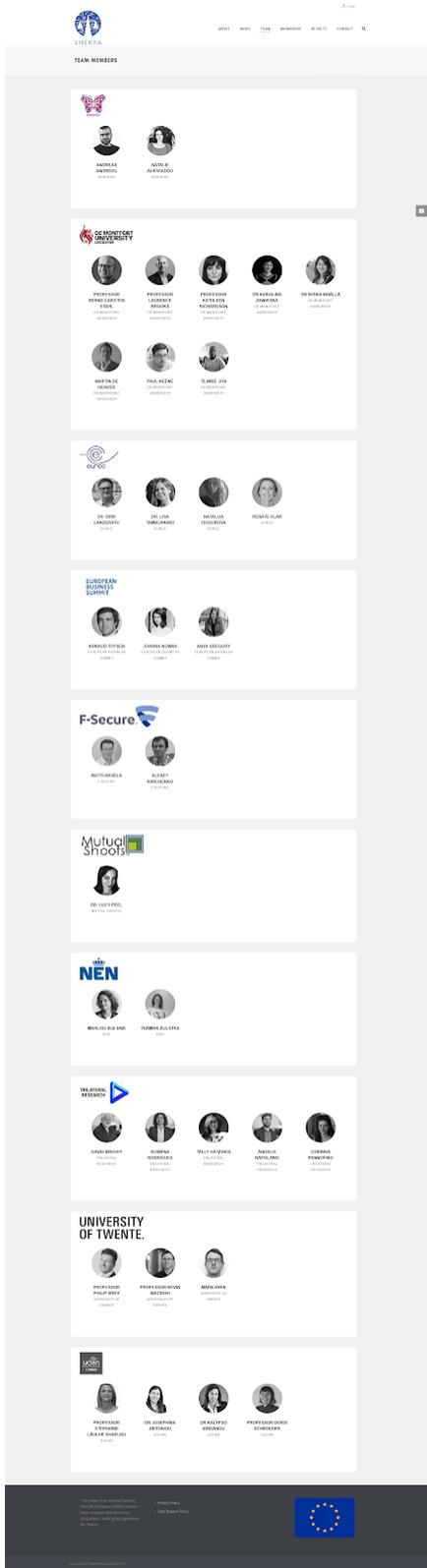
As the website is securely hosted and uses a mixture of open-source and bespoke programming, the likelihood of the website going offline is remote. The web host is part of the ORBIT network of websites and as such at the end of the project, the website will remain online.

The web host we have chosen also includes its own analytics systems to track visitors and other pertinent website statistics. This, again, allows us to adhere to the GDPR as all systems are kept in-house.

5. Screenshots



The homepage



The team page



Login

CONTACT

What is your name?

First

Last

What is your e-mail address? *

What organisation do you represent?

What is the e-mail you'd like to send? *



SUBMIT

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The contact page

ABOUT

In collaboration with a broad range of stakeholders, the SHERPA project will investigate, analyse and synthesise our understanding of the ways in which smart information systems (SIS, the combination of artificial intelligence and big data analytics) impact ethics and human rights issues. It will develop novel ways of understanding and addressing SIS challenges, evaluate with stakeholders, and advocate the most desirable and sustainable solutions. SHERPA will:

1. represent and visualise the ethical and human rights challenges of SIS through case studies, scenarios and artistic representations,
2. work with a range of stakeholders to identify their concerns and preferred solutions (via interviews, a large-scale online survey, a Delphi study, a stakeholder board),
3. develop and publish a workbook on responsible development of SIS,
4. present technical and regulatory options (e.g., terms of reference for a regulator),
5. validate and prioritise the proposals through multi-stakeholder focus groups, and
6. advocate, promote and implement the most promising solutions through targeted dissemination and communication activities

The SHERPA consortium has 11 partners from six European countries (representing academia, industry, civil society, standards bodies, ethics committees, art).



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The about page

NEWS



SHERPA TO PRESENT AT THE ETSI IOT WEEK IN FRANCE IN OCTOBER.
August 6, 2018

We are proud to announce that the SHERPA Project will be presenting at the ETSI IoT Week running from the 23rd to 28th of October. The talk entitled: "Standards for the ethical and societal [...]"

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WHAT IS THE FUTURE OF ARTIFICIAL INTELLIGENCE AND BIG DATA? SHERPA'S UPCOMING SCENARIO WORKSHOPS
August 3, 2018

Scenarios form a crucial element of the SHERPA project as they demonstrate future projections and applications of SIS technologies in the next 5 years. In order to carry out this foresight [...]"

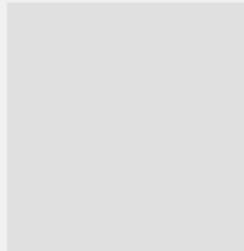
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SHERPA CONDUCTS FIRST SCENARIO WORKSHOP ON "AI THAT MIMICS PEOPLE"
July 3, 2018

Prepared by Trilateral Research Ltd on behalf of the SHERPA consortium On 3 July 2018, the first SHERPA scenario planning workshop took place at Innovate UK, in Brussels, with 22 representatives [...]"

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WHEN AI, BIG DATA, ETHICS AND HUMAN RIGHTS CONVERGE
May 30, 2018

Prepared by Trilateral Research Ltd on behalf of the SHERPA consortium "Artificial intelligence and big data analytics bring a variety of benefits to society, but at the same time have the [...]"

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The news page



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ABOUT NEWS TEAM WORKBOOK RESULTS CONTACT

WHAT IS THE FUTURE OF ARTIFICIAL INTELLIGENCE AND BIG DATA? SHERPA'S UPCOMING SCENARIO WORKSHOPS



What is the future of Artificial Intelligence and Big Data? SHERPA's upcoming scenario workshops

By Paul Keene Posted August 3, 2019 in Press Releases

Share icons

Scenarios form a crucial element of the SHERPA project as they demonstrate future projections and applications of SIS technologies in the next 5 years.

In order to carry out this foresight research, scenario workshops will be critical to gaining the expertise necessary.

The upcoming scenario workshops are listed as follows:

AI in Defence in Brussels, Belgium (17-18 Sept)

AI in Education in Brussels, Belgium (17-18 Sept)

AI in Law Enforcement in Enschede, Netherlands (25-26 Sept)

AI in Transport in Enschede, Netherlands (25-26 Sept)

Is your area of expertise linked and you think you would be an asset to the discussion?

Are you an AI technologist, domain practitioner, ethicist or policy-maker interested in the aforementioned topics, we would love for you to join the discussion!

Please do not hesitate to contact Tally at tally.hatzakis@trilateralresearch.com to attend a workshop.



Paul Keene

RECENT POSTS



SHERPA TO PRESENT AT THE ETS...



SHERPA CONDUCTS FIRST SCENA...



WHEN AI, BIG DATA, ETHICS AND ...

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Name (Required)

Email (Required)

Website

POST COMMENT

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An Example of a News Story

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Sherpa
@sherpaprojecteu

Home
Posts
Reviews
Photos
About
Community
Groups
Info and ads
[Create a Page](#)

Invite friends to like your Page:

Tim Fisher
Heriberto Valle Martinez
Ben Stirk
Sarah Stirk
Sarah Lemmon
Steph Sc

Create Post
Write a post...
Photo/Video Tag friends Check in

YOUR PAGES
Workhouse Games
The International Aco...
Sherpa

CONTACTS
Heriberto Valle Martinez
Tim Fisher
Eva Xu
Sarah Stirk
Ruairdhi Fisher
Ben Stirk
Sarah Lemmon
Max Fisher
James Andean
Zoe Keightley
Ketan Patel
Louise Driver
Gav Thorpe
Steph Souter

GROUP CONVERSATIONS
Create new group

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YouTube

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SHERPA
CUSTOMISE CHANNEL YOUTUBE STUDIO (BETA)

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Introduction to SHERPA
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Welcome to SHERPA. Looking towards the future of technology, SHERPA is a project that will investigate, analyse and synthesise our understanding of the ways in which Smart Information

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@project_sherpa

This project receives funding from the @EU_H2020 Research & Innovation Programme. Any related tweets reflect only the views of the project owner.

[project-sherpa.eu](#)

Joined May 2018

[Photos and videos](#)



Tweets Tweets & replies Media

SHERPA-project @project_sherpa · Sep 10
How should we deal with the ethical and human rights implications of big data and AI?

Introduction to SHERPA youtu.be/qe10MUaEwek via @YouTube



Introduction to SHERPA

Welcome to SHERPA. Looking towards the future of technology, SHERPA is a project that will investigate, analyse and synthesise our understanding of the w...
[youtube.com](https://youtu.be/qe10MUaEwek)

5 4

SHERPA-project @project_sherpa · Sep 17
Prof. B. Stahl, (@project_sherpa, @ORBITRRI @DMU_CCSR @HBP_Ethics_Sppt presenting the SHERPA project on ethics and human right impacts of #AI and #bigdata to the National Ethics Councils Forum and the European Group on Ethics in Science and New Technology, part of @EU2018AI



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#TheVoiceBrasil

51.4K Tweets

#فتنناق.لمن.تقولها

10.5K Tweets

#QuemMandouMatarBolsonaro

138K Tweets

Prado

75.4K Tweets

Rita Lee

15.1K Tweets

Leo Stronda

Twitter